



Bensalem Business Association Website Advertising Rates and Ad Requirements

Display Ads: \$10 a Month. These ads will appear in the display box along the right side of the website and can be used to promote a special, a product and or any service you wish to promote. Should there be more than one ad contracted out for the month, they will rotate in a slideshow effect. The required size of the ad is 200x175 pixels at a resolution of at least 72dpi. Ads are static ads, animated ads required special approval and possible monthly rate increase. Ads for the BBA website can be designed by your ad designer or by Denco designs for a fee starting at \$25 per ad depending on required ad design needs. Ads are accepted in .jpeg or .gif formats only.

Example of ad size below ...



Classified Section: Listings are Free with the exception of those that sell or promote a product, personal item or business. These for sale/promotional items required a \$5 a month fee to be listed. Listings are limited to 225 characters/letters including spaces.

Placement of an ad or listing must first be approved and paid in full to the BBA before it will be placed on the website. Deadline for inclusion in for the upcoming advertising cycle is the 20th of each month and runs from the 1st to the last day of the month. The BBA and Denco designs take no responsibility if an ad is submitted that does not match the required dimensions and resolution these ads may incur a delay and additional fee of \$10 to Denco Designs for website adjustment.